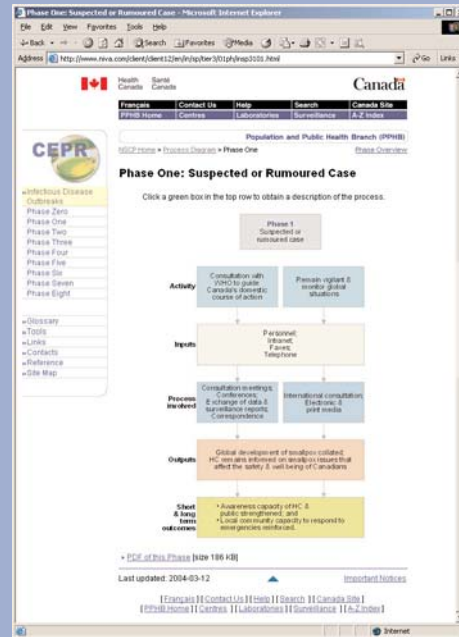




Public Health Agency of Canada National Smallpox Contingency Plan

NIVA edited and restructured the *National Smallpox Contingency Plan* for optimal online presentation. The online version of the plan provides first responders with immediate access to critical information when responding to an outbreak of smallpox. The web repository can be used both as a tool during response to a smallpox emergency and as a training tool during the preparedness phase of emergency management. The repository includes printable versions of all the information it provides. It is the first online emergency response plan for the Centre for Emergency Preparedness and Response and has led to plans to convert all of the Centre's response plans to online format.



Public Health Agency of Canada Human Resources Pandemic Influenza Crisis Plan

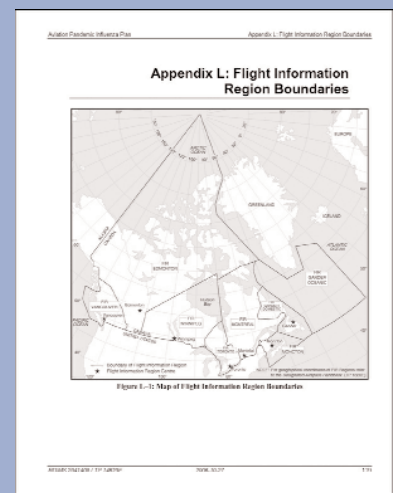
The Public Health Agency of Canada (PHAC) plays a central emergency preparedness and response role in protecting Canadians from health risks resulting from natural events and disasters, accidents, and criminal or terrorist acts. During a pandemic influenza crisis, the Human Resources Directorate (HRD) of PHAC would be responsible for ensuring that required positions are staffed, incumbents of such positions are paid, and priority HR services are continued or resumed to support essential business operations. NIVA was retained to facilitate a consensus on content for developing a plan to support PHAC's role in emergency preparedness and response. The process involved key members of PHAC HRD and stakeholders from the Centre for Emergency Preparedness and Response, including the National Office of Health Emergency Response Teams.

Ontario Ministry of Health and Long-Term Care Pandemic Influenza Fact Sheets

NIVA researched, wrote, and edited 25 fact sheets on pandemic influenza for health care providers, families, schools, businesses, First Nations communities, and the general public. The sheets cover a range of topics, including general information on pandemic influenza, Ontario's pandemic plan, use of personal protective equipment, self-care, hand-washing procedures, and an emergency checklist for businesses.

Transport Canada Aviation Pandemic Influenza Plan

NIVA conducted a substantive edit and reorganization of the *Aviation Pandemic Influenza Plan* for Transport Canada's Standards Division, Air Navigation Branch. Six subject matter experts contributed to the draft version of the plan, and NIVA ensured consistency of style and message throughout. NIVA also checked the plan for congruence with the *Canadian Pandemic Influenza Plan*. Transport Canada used the final version for a trilateral meeting on pandemic influenza planning in North America.

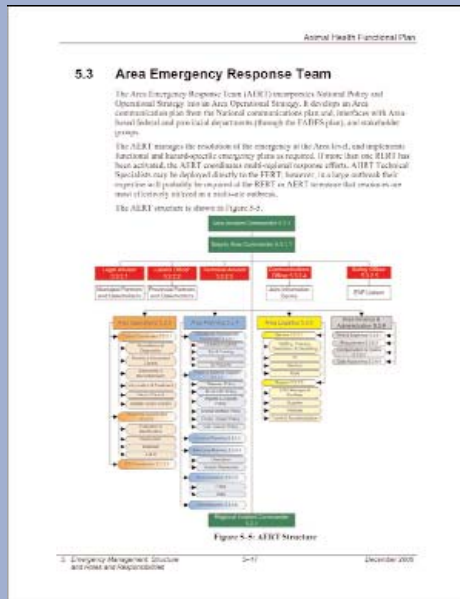


"Thanks to your leadership, creativity, and sense of commitment, the results exceeded our initial expectations"

— Health Canada

**Canadian Food Inspection Agency
Animal Health Functional Plan**

Outbreaks of serious foreign animal diseases could cost Canada’s livestock industry billions of dollars. NIVA worked with the Canadian Food Inspection Agency (CFIA) to develop the *Animal Health Functional Plan*. This is an overarching emergency response plan designed to address how the CFIA will prepare for and respond to animal health incidents, and it is meant to be used in conjunction with hazard-specific plans focusing on a particular type of animal health threat. NIVA also assisted the CFIA with development of the first of a series of these hazard-specific plans, namely the *Notifiable Avian Influenza Hazard Specific Plan*.



**Citizenship and Immigration Canada
Pandemic Influenza Operational
Readiness Plan**

Citizenship and Immigration Canada (CIC) requested that NIVA write a Pandemic Influenza Operational Readiness Plan describing how CIC will prepare for, respond to, and recover from the impact of an influenza pandemic. NIVA conducted extensive research on the transmission of the H5N1 virus, the anticipated spread of the disease, and planning by the Public Health Agency of Canada (PHAC). Through interviews with CIC staff and partners, NIVA identified roles and responsibilities and obtained related plans. The plan is divided into Pre-pandemic, Pandemic, and Post-pandemic phases. Each phase describes the impact of an influenza pandemic on CIC’s level of service and includes procedures for implementing contingency measures, using antiviral medications, rallying human resources, liaising with federal partners, monitoring the situation, and managing communications. The plan also describes impacts on information management, technology, and cost recovery. The plan represents a significant contribution to CIC’s readiness for an influenza pandemic.

**Canadian Air Transport
Security Authority
Pandemic Influenza Communication Plan**

The Canadian Air Transport Security Authority (CATSA) required a plan to organize its communications activities for pandemic influenza. NIVA summarized CATSA’s goals and messages and made concrete recommendations for implementing the communication plan. NIVA developed a series of communication goals and associated strategies and identified the target audiences and stakeholders pertinent to CATSA’s pandemic influenza response. NIVA developed tools, schedules, and recommendations, including key messages pertinent to each target audience; a chart of communications products and messages aligned with WHO pandemic influenza alert phases; a one-page table of WHO alert phases and activities for communicating the pandemic influenza plan to all CATSA business units; a calendar of communications activities; and proposals for various types of communications activities and vehicles to serve the needs of the target audiences.

**Health Canada
Communications Strategy for
Communicable Diseases Within First
Nations and Inuit Communities**

In Health Canada, the Communicable Disease Control Division (CDCD) is primarily concerned with communicable disease issues within First Nations and Inuit communities, focussing on tuberculosis, HIV/AIDS, and vaccine-preventable diseases. NIVA was tasked with developing a communications strategy to establish a comprehensive and coherent approach to exchanging information about communicable diseases in these communities and in programs provided by the CDCD. NIVA consulted with key CDCD staff to gain a clear understanding of the Division’s objectives, target audiences, and the types of information to be communicated; identified the opportunities and challenges for increasing awareness and fostering support for the strategy; and analyzed existing communication vehicles. The resulting strategy proposes an integrated set of vehicles to help the CDCD achieve its communications goals and includes a short-term action plan for implementation.